Dear [Supervisor's Name],

I hope this message finds you well. While looking for opportunities to strengthen our strategies, build connections, and stay ahead in analytics, I came across an event that aligns directly with our goals—the **Pharmaceutical Management Science Association (PMSA)** [**2025 Symposium**](https://pmsa.org/events/symposium/symposium-agenda), taking place **Thursday–Friday, October 2–3, 2025 at** [**the Hyatt Boston Harbor**](https://pmsa.org/events/symposium/symposium-hotel) **in Boston, Massachusetts**.

**Why Attend**

The **PMSA Symposium** provides tools, insights, and connections that can directly benefit our team and organization. Highlights include:

* **Immersive Day 1** – Engaging presenters, real-world case studies, lightning poster presentations, an interactive panel, capped with a networking reception.
* **Hands-On Day 2** – Small-group workshops that focus on real-world tools, frameworks, and practical skills we can apply immediately.
* **Timely Topics** – Sessions on GenAI-ready data, predictive analytics, and lifecycle-integrated AI—ensuring we stay ahead of the curve.

**Value for [Company Name]**

Attending the Symposium will allow me to:

1. **Bring Back Innovations** – Learn about the latest methods and AI applications shaping commercial success.
2. **Expand Our Network** – Connect with peers, potential partners, and industry experts.
3. **Grow Professionally** – Enhance my expertise through workshops and case studies tailored to real-world challenges.

**Special Registration Offer**

Pharmaceutical employees can register with a **Buy One, Get One Free** offer available **Sept 10–17, 2025**. This allows me to attend alongside a colleague, doubling the learning and impact at no additional cost.  
  
After Sept 17, the **early bird rate ends** (registration increases by $100) and the pharma discount shifts to **Buy 2, Get 1 Free**.

Non-pharma employees can register with a **Buy 3, Get 1 Free** offer. By attending as a team, we’ll cover more sessions, share perspectives, and strengthen our collective knowledge and impact.

After Sept 17, the **early bird rate ends** (registration increases by $100). The non-pharma group discount will remain at **Buy 3, Get 1 Free**.  
  
I estimate the cost to attend, including registration, travel, and accommodations, will be approximately **[total cost]**. To maximize ROI, I will:

* Compile a **post-event report** summarizing key takeaways, actionable strategies, and vendor recommendations.
* Target specific sessions and contacts most relevant to our organization’s goals, such as:  
  • **[Session name]** – [key learning elements]  
  • **[Key contact name]**, [key contact company] – [benefit of meeting in person]

Attending the PMSA Symposium represents an opportunity to strengthen our competitive edge, accelerate innovation, and reinforce our leadership in analytics.

Thank you for considering my request. I look forward to discussing it with you further.

Kind regards,  
[Your Name]